



REGULAR MEETING

October 21, 2025, at 8:30 a.m.

Town Board Meeting Room

9 S. Main Street

AGENDA

8:30 a.m. Call to Order

Jon Feichter, Board Chair

1. Welcome and Introductions
2. Public Comment
3. Board Comment
4. Adjustments to the agenda
5. Consent Agenda
 - Approval of minutes for September 16, 2025, meeting

6. Financial Report

Beth Gilmore, Executive Director

COMMITTEE REPORTS

7. **ORGANIZATION**

Jon Feichter, Board Chair

- Nonprofit update

8. **PROMOTIONS**

Sam Kearney, Promotions Chair

- Website & marketing plan updates
- Discussion about brochure project

9. **SPECIAL EVENTS**

Joyce Massie, Events Coordinator

- Consideration of stage & tent proposal
- Saturday music
- Treats on the Street- Oct. 31
- Christmas Tree Lighting – Nov. 22 (Joyce)
- Christmas parade- Dec. 1
- Smoky Mountain Christmas- Dec. 13
- Appalachian Heritage festival (application platform)- April 17 & 18, 2026

Beth Gilmore

Joyce Massie

Sam Kearney

Joyce Massie

Beth Gilmore

Jessica Garrick

Jerry Jackson

10. **DESIGN**

Kirk Noonan, Design Chair

- Church Street lights update
- Miller Street shade update
- Depot mini park update

11. **ECONOMIC VITALITY**

Hannah White, Econ. Vitality Chair

- Placer.ai report

12. Other Business

13. Director's Report

Beth Gilmore, Executive Director

Next Special Called Meeting: November 10, at 4:00 p.m.

10:00 p.m. Adjourn